

ausoma

Your Chief Social Media Officer
Social Media Marketing Services for Authors

Social Media Marketing Services for Nonfiction Authors

Our processes are proven to help you build an online audience for your content, promote your content, and increase website traffic. We share your message and content with your target audience on Facebook, Twitter, and LinkedIn. If you're struggling with social media, we can help by professionally managing your online presence!



Our three packages offer options to fit your specific needs and budgets.

Econ Package – for those on a budget who just want the basics.

Pro Package – our most popular package provides coverage for your social media platforms.

Dream Package – for those who want additional help with content creation and management.

Benefits (not all included in each package; see our web page for details:

<http://ausoma.com/services/monthly-service-packages/>)

- All your social marketing needs handled by an expert social media account manager.
- We manage content promotion on Twitter, Facebook, and LinkedIn so you have time to do what you do best.
- We help build your online community by cross-promoting and actively seeking new connections interested in your book and/or business.
- Specializing in helping business authors build their social media platform.
- Our in-house graphic designer will create a consistent look and descriptions across all your social networks.
- Consistent, daily messages are sent out across all social networks.
- Assist you in finding the best #hashtags to use.
- Create photo quotes and manage blog content, including search engine optimization (SEO).
- Our services increase your network engagement.
- A 30-minute phone strategy session is included each month.
- A monthly analytics report tracking the increase in your connections across all networks.
- Rates starting at \$297/month with a 90-day commitment plus one-time set up fee of the same amount.